

# there.



● be here and there

# A KEY TECHNOLOGY TO ACHIEVE THE 20-20-20 TARGETS

The European Union has set itself ambitious targets by the year 2020:

- to reduce the output of greenhouse gases by 20%,
- to improve energy efficiency by 20% and
- to increase the percentage of renewable energy by 20%.

To achieve these targets the development of fully operational Smart Metering systems across Europe is essential. Smart Metering technologies deliver significant benefits to consumers as well as a more sustainable energy management and an increased security of energy supply.

Emission reductions

Energy Saving

Alternative and distributed Energy production

Demand response (Peak Shaving)

Smart Home

# THERE CORPORATION

Our vision is to help people to create a sustainable world by smart use of energy.

There Corporations mission is to provide a **HEMS** (Home Energy Management Solution) **Platform** supporting Smart Grid and Smart Home solutions.

Our main customers are leading energy utilities and service providers in Nordics and Germany.

The goal is to be the market leader in the HEMS segment in the Nordic region by 2012 and by 2015 in Europe.



# COMPANY BACKGROUND

There Corporation was established in June 2009 by **spinning out the Nokia Smart Home business** program and the **Comsel System Team** that together combines knowledge of communication technology with deep understanding of energy infrastructure.

Multiple members of the management team has +15 years entrepreneurship and management experience.

## There Corporation

combines knowledge of communication technology  
with deep understanding of energy infrastructure

## Nokia Smart Home

The most up to date technological knowledge  
in mobility, communication technologies,  
internet services and user interface  
development

## Comsel System

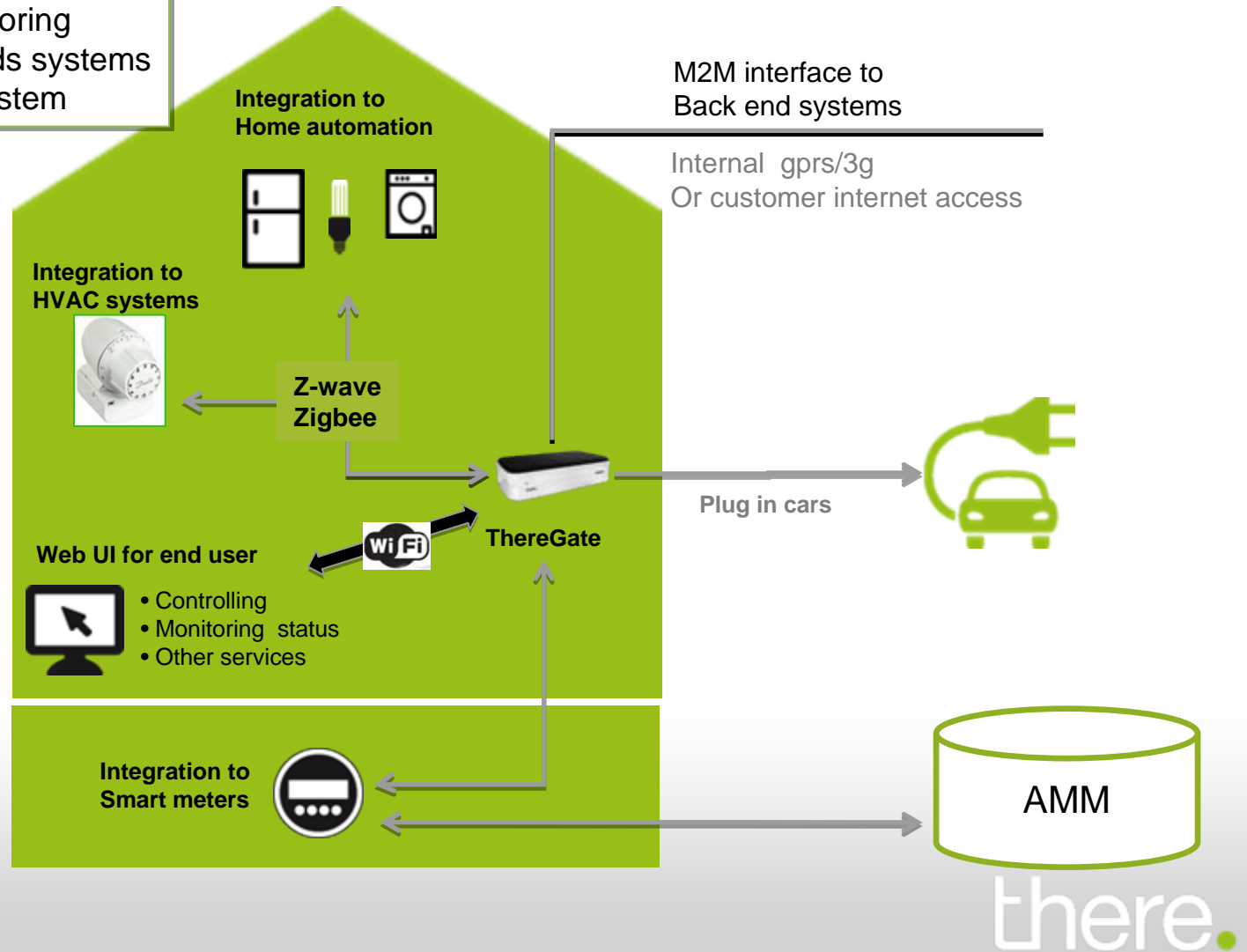
Extensive & proven track record  
in utilizing smart grid and energy  
metering technologies

# THERE SOLUTIONS

# HOME ENERGY MANAGEMENT SOLUTIONS I

## Key components

Remote access and monitoring  
M2M interface to back ends systems  
Integration to home ecosystem



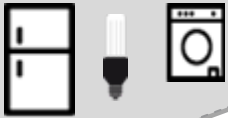
# HOME ENERGY MANAGEMENT SOLUTIONS II

ThereGate & Home

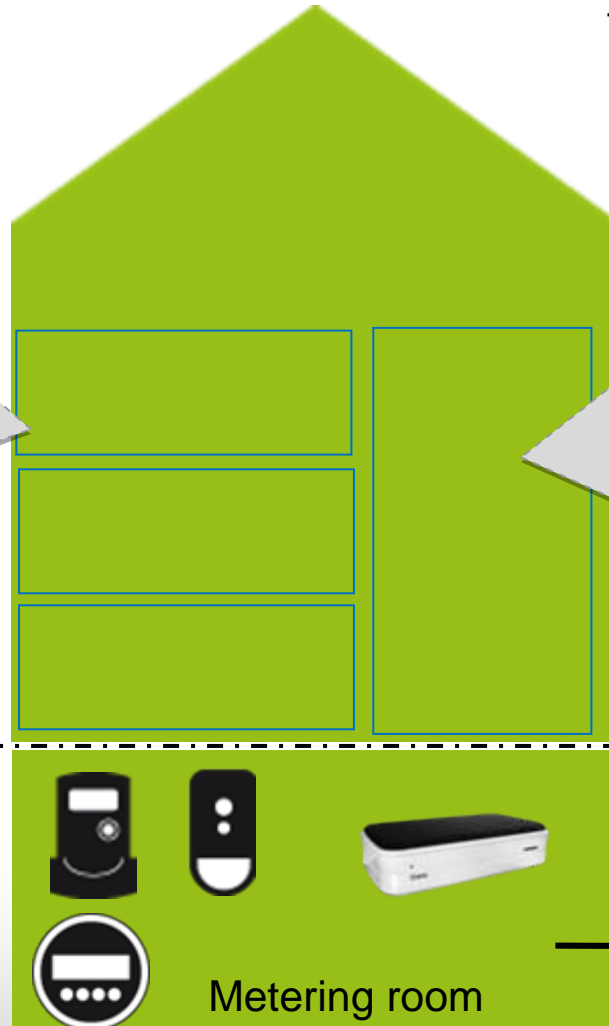
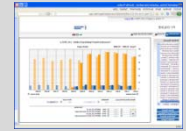
Web UI for end user



HEMS solutions



ThereGate &  
Real estate metering



Metering room

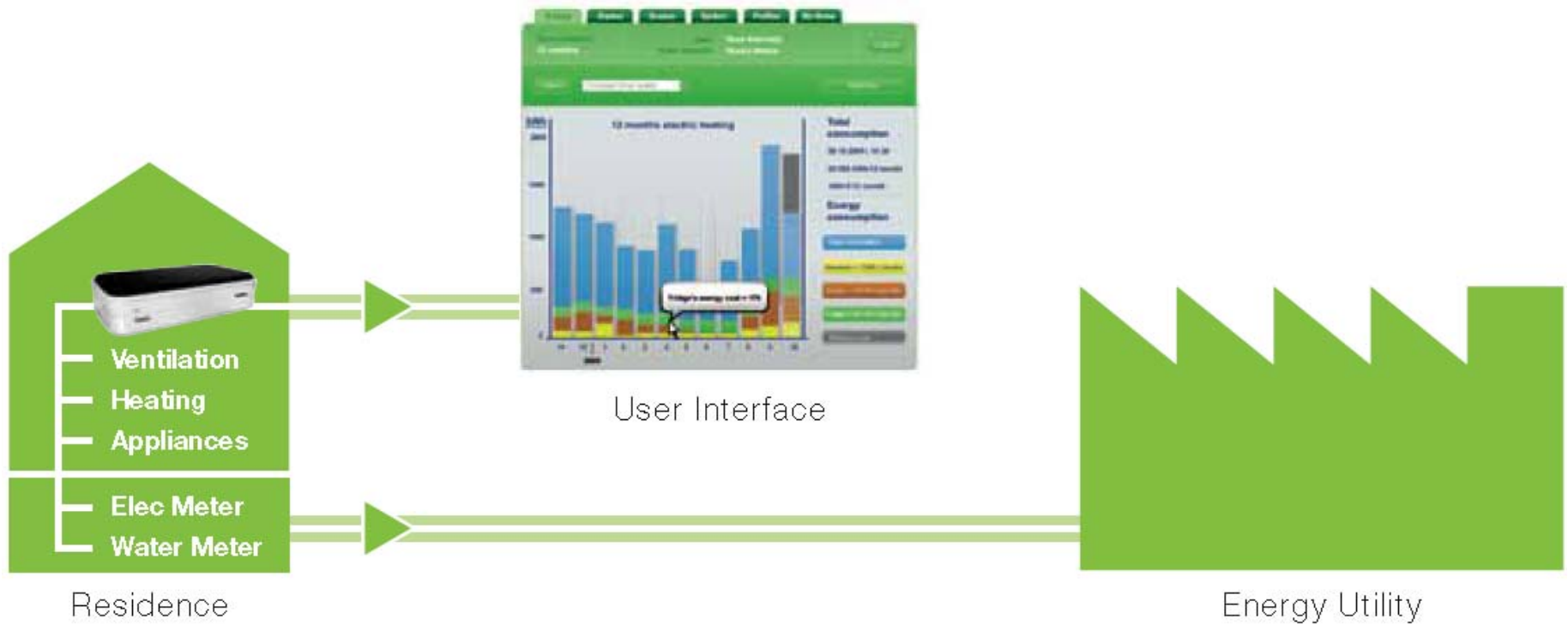


Energy utility

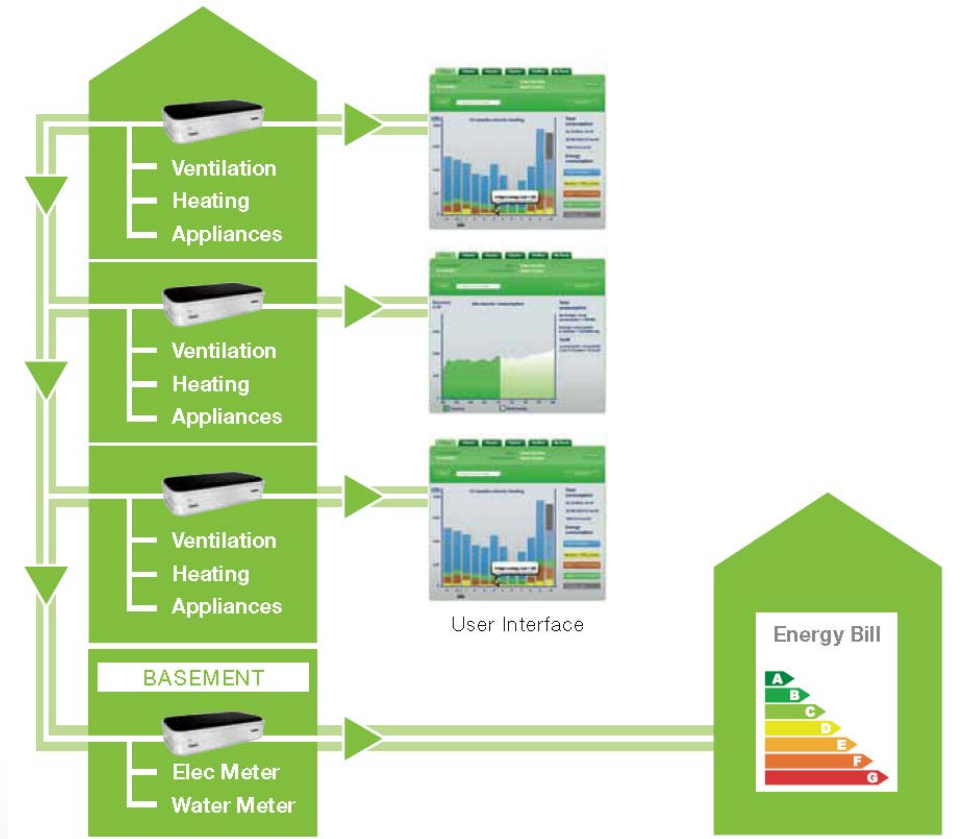


Markets

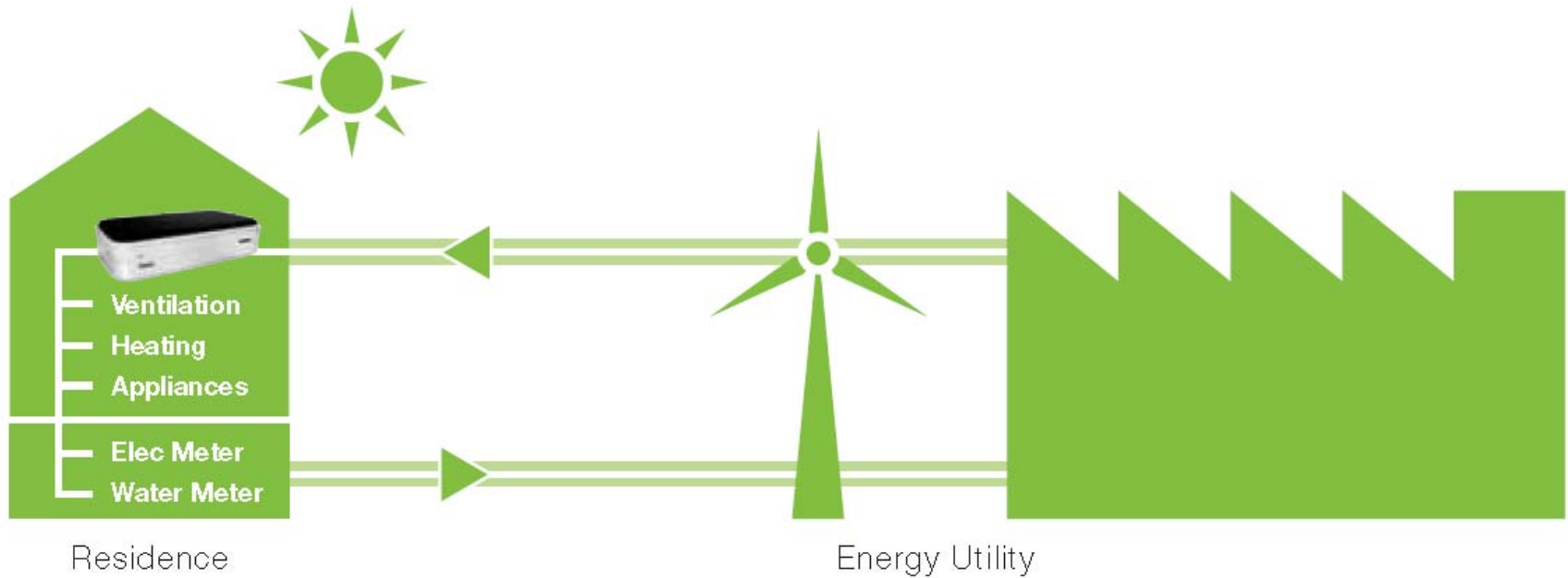
# HOME ENERGY MANAGEMENT SOLUTIONS I



# HOME ENERGY MANAGEMENT SOLUTIONS II



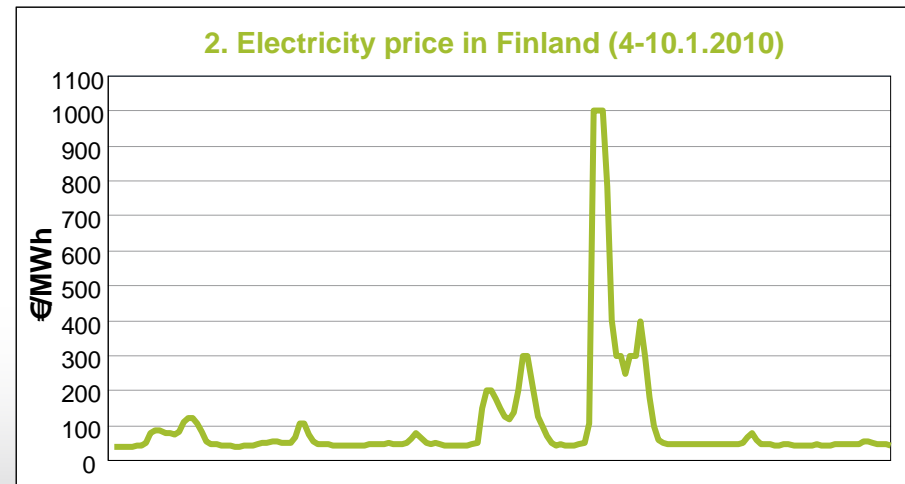
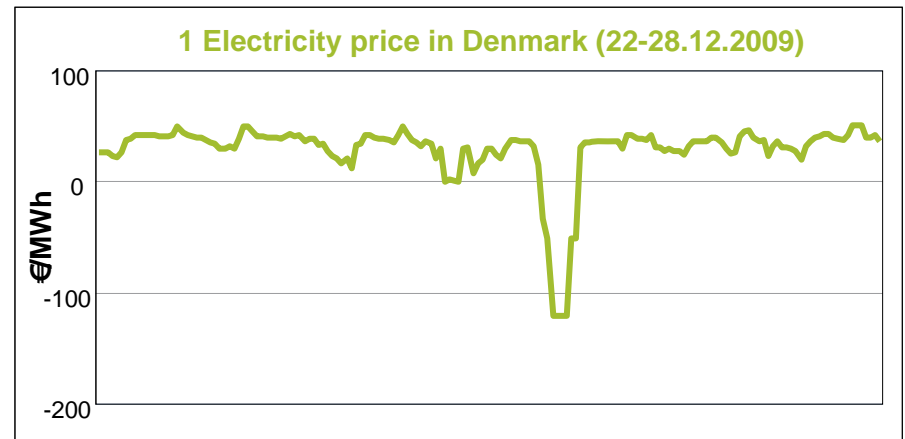
# HOME ENERGY MANAGEMENT SOLUTIONS III



# "SPECIAL PRICES" FOR ENERGY CONSUMERS – EVERY DAY

The volatility of the energy market price gives huge potential for demand response solutions and thus it is possible to offer consumers "special prices" of energy

The ingredients are all there, now we need a cook to make a cake out of them!



Source: Nordpool Spot market, hourly prices for MWh.



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